

health

- CLOSEBY OUTDOOR ACTIVITIES TO BETTER THE BODY & MIND.
- ALL-DAY CAFÉ F&B AMENITIES SERVING QUICK, NOURISHING BITES.
- PARTNERSHIPS WITH LOCAL FITNESS & SPA CONSULTANTS.
- HEALTHFUL APPROACH TO IN-ROOM AMENITIES & DESIGN ELEMENTS.
- PRODUCE SOURCED LOCALLY AND GROWN WITH AN EYE TO NUTRIENTS AND FLAVOR.

discovery

- RECREATIONAL OUTDOOR ADVENTURES WITH THE OPTION TO BOOK IN ADVANCE.
- ADJACENCY TO REGIONAL INDOOR & OUTDOOR HOTSPOTS – SUCH AS WINERIES, BREWERIES, RESTAURANTS, ART & MUSIC VENUES, HIKING & BIKING & KAYAKING SPACES.
- TRAVEL ITINERARIES CRAFTED BY A PERSONAL CONCIERGE.

community

- BI-MONTHLY CHEF POP-UP DINNERS FOR TOWNIES AND OUT-OF-TOWNERS ALIKE.
- UTILIZATION OF LOCAL INFRASTRUCTURE FOR THIRD-PARTY OPERATIONAL NEEDS.
- RETAIL LOCAL MAKER PRODUCTS WITH CUSTOM BRANDED SELECTIONS.
- FURNISH A REGIONAL GETAWAY & HIGHLIGHT EMERGING COMMUNITIES.

THE PROMISE



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FOUNDERS



LISEL MORRIS

"You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete."

- Buckminster Fuller

- MBA, University of Colorado Boulder
- Director of Branding + Strategic Projects, AMS Hospitality, LLC
- Director of Investor Relations, The Allen Morris Company
- Analyst, Equity International
- Farmhand - France, Ireland, Italy



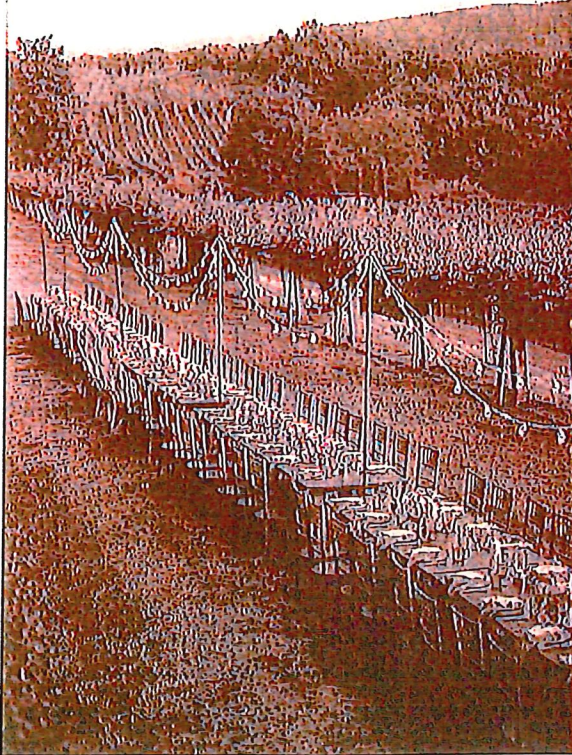
MOLLY MILLER

"There's a time when a man needs to fight and a time when he needs to accept that his destiny's lost, the ship has sailed and that only a fool will continue. The truth is I've always been a fool."

- Edward Bloom, Big Fish

- MBA, Texas Christian University
- Founder, Molly C. Miller, Inc.
- Director of Concept Development, Rockbridge Hospitality Mgmt
- Director of Creative Development, Ford Fry Restaurants
- Director of Concept Development, Makeready Experience

ROLES & RESPONSIBILITIES



CHAOS CONTROLLERS

Managing all consultants, contractors and third-party vendors throughout the entire design & development process to agree with the owners' vision.

BUDGET PROTECTORS

Construct and oversee the development and preopening budgets for all project types.

BRAND CREATORS & CLARIFIERS

Ensure all aspects of design, brand and development align with the approved concept.

DETAIL DETECTIVES

Yes, the big idea is important — but it's the calculated finer motions that set up a home run.

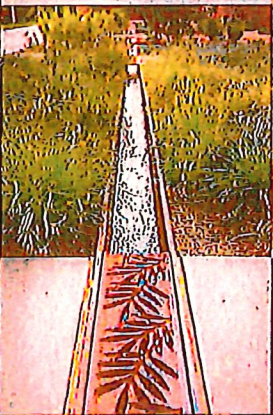
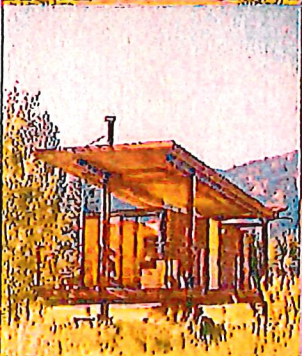
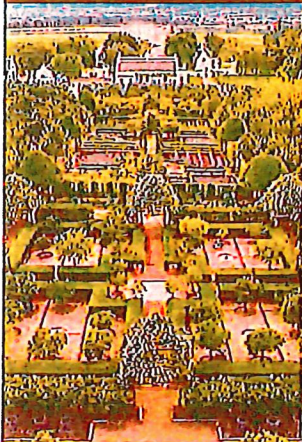
SYNERGY LEADERS

Provide and attune communication tools to encourage collaboration among all third-party affiliates.

OPERATIONAL OVERSIGHT

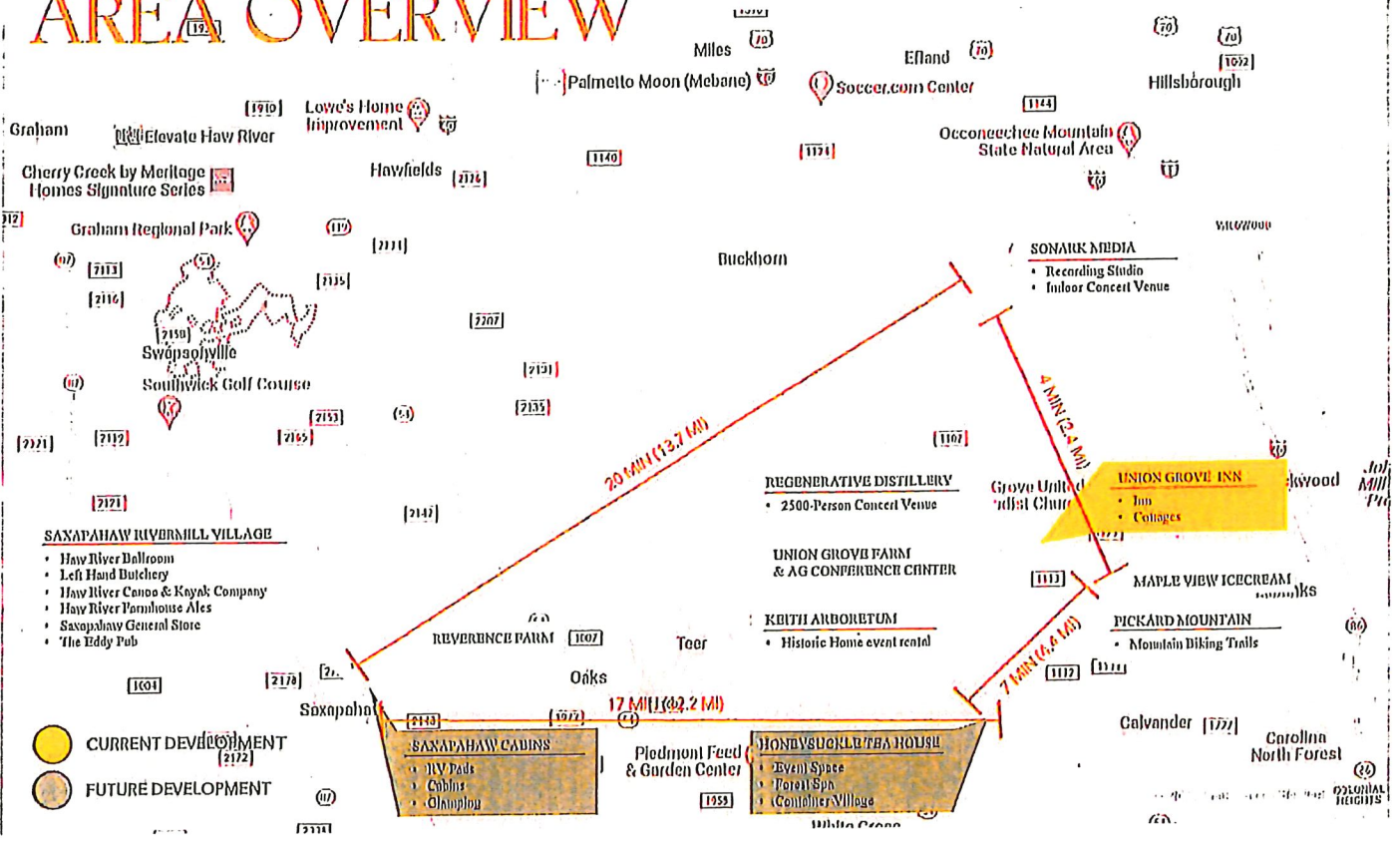
Review all drawings during development to ensure operational maintenance and use is considered at every level.

VISUAL IDENTITY



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AREA OVERVIEW



UNION GROVE INN MASTER PLAN

1. 3-ACRE CULINARY GARDEN & 2000 SF PAVILION
2. 5 GARDEN COTTAGES
3. 25 KEY INN
 1. 70 SEAT RESTAURANT
 2. OUTDOOR POOL & BAR
 3. 1000 SF EVENT SPACE
4. 5 LAKE COTTAGES
5. MUSCADINE VINEYARD
6. 2500 SEAT AMPHITHEATER
7. REGENERATIVE DISTILLERY PARKING
8. REGENERATIVE DISTILLERY
9. SABA HOME RENTAL
10. AGRICULTURAL CENTER



